

MARSHALL UNIVERSITY
Huntington, West Virginia

NRRM320: SPORTS AND CAMPUS RECREATION MANAGEMENT (CRN: 3535 SECTION: 101)
3 CREDITS
FALL 2017

Meets: MuOnline
Instructor: Dr. Jennifer Mak, Professor and Director of Sport Administration
Address: Marshall University, School of Kinesiology
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University Policies: By enrolling in this course, you agree to the University Policies listed below. Please read the full text of each policy by going to www.marshall.edu/academic-affairs and clicking on "Marshall University Policies." Or, you can access the policies directly by going to http://www.marshall.edu/academic-affairs/?page_id=802 Academic Dishonesty/Excused Absence Policy for Undergraduates/ Computing Services Acceptable Use/ Inclement Weather/ Dead Week/ Students with Disabilities/ Academic Forgiveness/ Academic Probation and Suspension/ Academic Rights and Responsibilities of Students/ Affirmative Action/ Sexual Harassment

1. TEXT BOOKS:

Mull, R. F., Forrester, S. A., & Barnes, M. L. (2013). *Recreational Sport Programming* (5th ed.). Urbana, IL: Sagamore Publishing. **(Required)** ISBN 978-1-57167-708-2

2. COURSE DESCRIPTION:

This course will deal with the fields of recreational sports and campus recreation management. It will present the foundations of fields, the development, implementation and trends in today's programs

3. Number of hours per week required to successfully completing the course.

Online: 3 hours per week

Offline: 6 hours per week

Because of background, some students may have to put in additional effort. Students are expected to log into the course at least 3 times per week as there may be updates and announcements

NOTE:

- Last day to drop a full semester individual course (October 27, Friday)
- Last day for a complete withdrawal for Fall semester (December 8, Friday)

4. COMPUTER REQUIREMENTS AND HELP:

<http://www.marshall.edu/muonline/current-students/>

5. STUDENT LEARNING OUTCOMES:

The table below shows the following relationships: How each student learning outcomes will be practiced and assessed in the course.

Course Student Learning Outcomes	How students will practice each outcome in this Course	How student achievement of each outcome will be assessed in this Course
Students will be able to introduce the language and theory of sport and leisure	Review Chapter Objectives Review Chapter Notes Review Chapter Summary Review Chapter PowerPoint	Discussions Quizzes Exams
Students will be able to develop an understanding of historical implications as well as specific considerations those are important in understanding recreational sport as a field.	Review Chapter Objectives Review Chapter Notes Review Chapter Summary Review Chapter PowerPoint	Discussions Quizzes Exams
Students will be able to develop an understanding and appreciation of the role of recreational sport in society from a local, regional, national, and global perspective.	Review Chapter Objectives Review Chapter Notes Review Chapter Summary Review Chapter PowerPoint	Discussions Quizzes Exams
Students will be able to develop a sound base of literature review and terminology relevant to a variety of recreational sport settings.	Review Chapter Objectives Review Chapter Notes Review Chapter Summary Review Chapter PowerPoint	Discussions Quizzes Exams
Students will be able to describe management and specific key terms and concepts in order to understand the full meaning of recreational sport within management.	Review Chapter Objectives Review Chapter Notes Review Chapter Summary Review Chapter PowerPoint	Discussions Quizzes Exams
Students will be able to recognize participant development attributes and to understand the socialization process in sport.	Review Chapter Objectives Review Chapter Notes Review Chapter Summary Review Chapter PowerPoint	Discussions Quizzes Exams
Students will be able to develop an understanding of the effect of development, introducing leadership as a new application.	Review Chapter Objectives Review Chapter Notes Review Chapter Summary Review Chapter PowerPoint	Discussions Quizzes Exams
Students will be able to develop an understanding of the competencies required to program recreational sport in a variety of settings	Review Chapter Objectives Review Chapter Notes Review Chapter Summary Review Chapter PowerPoint	Discussions Quizzes Exams
Students will be able to understand basic recreational sport terminology and the theories of competitive and cooperative play, and to recognize the philosophical basis and values of recreational sport to the individual.	Review Chapter Objectives Review Chapter Notes Review Chapter Summary Review Chapter PowerPoint	Discussions Quizzes Exams
Students will be able to describe the professional implications for any specialist aspiring to be professional in the application of their recreational sport responsibilities	Review Chapter Objectives Review Chapter Notes Review Chapter Summary Review Chapter PowerPoint	Discussions Quizzes Exams
Students will be able to develop an understanding of the practical programming methods that are relevant to the delivery of quality recreational sport experiences within any agency	Review Chapter Objectives Review Chapter Notes Review Chapter Summary Review Chapter PowerPoint	Discussions Quizzes Exams

6. COURSE REQUIREMENTS / DUE DATES:

- The design of this course is under a linear modules concept. There are four modules in this course. Students need to finish the modules in sequence. In other words, students need to complete Module 1 before Module 2. Students will not be able to access Module 3 unless they have completed Module 2. The completion of the each Module is defined as receiving 70% or higher in the assessment of each module.
- Each Module includes two discussions, several quizzes and one exam. Students need to finish all quizzes in the related Module before they can take the exam. **10 bonus points** will be given for students who can complete the exam "2 calendar days" before the deadline. Students could also get **1 bonus point** for the quiz if they can complete the quiz "2 calendar days" before the deadline.

Content	Point	Deadline for submission
Module 1*		
Module 1 Discussion	5	August 22
Chapter 1 Quiz	5	August 24
Chapter 2 Quiz	5	August 29
Chapter 3 Quiz	5	September 5
Chapter 19 Quiz	5	September 7
Exam I	100	September 14
*To pass Module 1, you need 85 points out of 125 points		
Module 2**		
Module 2 Discussion	5	September 19
Chapter 7 Quiz	5	September 21
Chapter 8 Quiz	5	September 26
Chapter 9 Quiz	5	October 3
Chapter 10 Quiz	5	October 5
Chapter 15 Quiz	5	October 10
Exam II	100	October 17
**To pass Module 2, you need 90 points out of 130 points		
Module 3***		
Module 3 Discussion	5	October 19
Chapter 11 Quiz	5	October 24
Chapter 12 Quiz	5	October 26
Chapter 13 Quiz	5	November 2
Chapter 14 Quiz	5	November 7
Chapter 16 Quiz	5	November 14
Chapter 17 Quiz	5	November 16
Exam III	100	November 28
***To pass Module 3, you need 94 points out of 135 points		

There are 15 quizzes (one per chapter), each containing 5 questions and worth 5 points. There are also 3 exams (one per module), module 1, 2 and 3 exams each contains 50 questions and worth 100 points. Each exam and quiz will include multiple choice and true/false questions.

There are 3 discussion questions. Each discussion question is worth a total of 5 points. Students must answer each discussion question **in detail (i.e. 50 words)** and also post at least 2 meaningful replies to other peers' posts in order to receive 5 points. Students will receive 3 points by answering the discussion question, while the replies are worth 1 point each. Discussions take place with the *Discussions Tool*.

7. GRADING POLICY:

Points		
A	351 - 390	EXCELLENT , Achievement with Distinction
B	312 - 350	VERY GOOD , Superior Work!
C	273 - 311	AVERAGE , Satisfactory Work.
D	234 – 272	BELOW AVERAGE , Poor but passing
F	below 234	FAILURE

“UNDERSTAND, WE HAVE HIGH EXPECTATIONS!”

GRADING BREAKDOWN

Item	Points
Discussions	15
Quizzes	75
Exams	300
Total Points	390

8. COMMUNICATION:

In MUOnline:

- Mail tool (course e-mail tool remains in the course)
- Discussion tool (threaded, blog, and journal available)
- Who's Online (list of who is currently working in the course section)

Don't hesitate to contact me directly with questions or concerns. You can reach me through the MUOnline Mail Tool. Please don't let your questions hang out there and simmer. If you are not sure about something the best thing to do is to ask about it right away! Something that may seem obvious to me may not be obvious to you at all!

9. INSTRUCTOR BIOGRAPHY

Dr. Jennifer Mak is a Full Professor and Director of the Sport Administration at Marshall University. She received her Ph.D. and her Master degree from Indiana University – Bloomington and a MBA from Marshall University. Dr. Mak has worked in various capacities in the world of sport and recreation including administrative positions in sports camps, national sport associations, conventions and public park districts with populations of over a quarter million.

Dr. Mak has published over 60 refereed journal articles, proceedings, book chapters and research abstracts. She has received numerous research and teaching development grants and have delivered over 100 professional and scholarly presentations. Dr. Mak has been recognized for her excellence in national, regional and state levels. She was the recipients of the Marshall University Distinguished Artists & Scholars Award; the Ray O. Duncan Award (the most prestigious award) from the West Virginia Association for Health, Physical Education, Recreation and Dance; the Service Award from Research Consortium of American Alliance for Health, Physical Education (AAHPERD), Recreation and Dance; the Mabel Lee Award for the national outstanding young professor of the year from AAHPERD.