

Marshall University Course Syllabus

Course Name	Recreational Sports and Campus Management
College/Department	Natural Resources and Recreation Management College of Science
Semester	Spring 2012
Instructor name and title	Dr. Jennifer Mak, Professor & Director Sport Management
Instructor Email	mak@marshall.edu
Instructor Telephone	304-696-2927
Instructor Office Location	Gullickson Hall 104-E
Course Start Date	January 9, 2012
Course End Date	April 27, 2012

Last Day to Drop a Full Semester Individual Course: March 16, Friday, 2012

Last Day to Completely Withdraw For Spring Semester: April 27, Friday, 2012

Information for drop or withdraw available on the Academic Calendar

<http://www.marshall.edu/calendar/academic/>

COURSE MATERIALS AND COST

Title	Recreational Sport Management
Author(s)	Mull, R. F., Bayless, K. G., Jamieson, L. M.
Publisher	Human Kinetics - Champaign, IL
Edition	4 th 2005
ISBN	978-0736051316

Estimated cost for all books and materials for this course is **\$ 50.00**

Textbooks and materials may be ordered online at the Marshall University Bookstore

http://www.marshall.edu/msc/MU_Bookstore/mu_bookstore.html

COURSE DETAILS

Description:

This course will deal with the fields of recreational sports and campus recreation management. It will present the foundations of fields, the development, implementation and trends in today's programs.

Credit Hours: 3

Prerequisites:

None

Objectives/Expectations:

Students must demonstrate that they have an in-depth understanding of recreational sport management.

Number of hours per week to required to successfully completing the course.

Online: 3 hours per week

Offline: 6 hours per week

Because of background, some students may have to put in additional effort. Students are expected to log

into the course at least 3 times per week as there may be updates and announcements.

Computer Requirements:

- Requirements for a MUOnline course may be found at http://www.marshall.edu/muonline/computer_requirements.asp
- Hardware/Software Check <http://www.marshall.edu/muonline/hardwaresoftwarecheck.asp>
- Plugins – many available for free at the Download Center http://www.marshall.edu/muonline/computer_requirements.asp
- Help Desk – for assistance needs <http://www.marshall.edu/ucs/cs/helpdesk/>
- FAQ – Frequently Asked Questions <http://www.marshall.edu/muonline/technicalfaq.asp>

Program’s Student Learning Outcomes

The PLS320 Recreational Sports and Campus Management course has been designed to help current and future leaders in recreational sport understand the concepts and applications of effective recreational sport programming and administration.

COURSE OUTCOMES

Student Learning Outcomes and Assessment Measures

Upon completion of this course, students will be able to	Each student learning outcome will be assessed in the following manner:
To introduce the language and theory of sport and leisure.	Discussion Quiz Exam
To develop an understanding of historical implications as well as specific considerations those are important in understanding recreational sport as a field.	Discussion Quiz Exam
To develop an understanding and appreciation of the role of recreational sport in society from a local, regional, national, and global perspective.	Discussion Quiz Exam
To develop a sound base of literature review and terminology relevant to a variety of recreational sport settings.	Discussion Quiz Exam
To describe management and specific key terms and concepts in order to understand the full meaning of recreational sport within management.	Discussion Quiz Exam
Upon completion of this course, students will be able to	Each student learning outcome will be assessed in the following manner:
To recognize participant development attributes and to understand the socialization process in sport.	Discussion Quiz Exam

To develop an understanding of the effect of development, introducing leadership as a new application.	Discussion Quiz Exam
To develop an understanding of the competencies required to program recreational sport in a variety of settings.	Discussion Quiz Exam
To understand basic recreational sport terminology and the theories of competitive and cooperative play, and to recognize the philosophical basis and values of recreational sport to the individual.	Discussion Quiz Exam
To describe the professional implications for any specialist aspiring to be professional in the application of their recreational sport responsibilities.	Discussion Quiz Exam
To develop an understanding of the practical programming methods that are relevant to the delivery of quality recreational sport experiences within any agency	Discussion Quiz Exam Assignment

COURSE SCHEDULE, ACTIVITIES AND POLICIES

The design of this course is under a linear modules concept. There are three modules in this course. Students need to finish the modules in sequence. In other words, students need to complete Module 1 before Module 2. Students will not be able to access Module 3 unless they have completed Module 2. The completion of the each Module is defined as receiving 70% or higher in the assessment of each module.

Module 1 includes discussions, one exam and several quizzes. Each of the Module 2 and 3 includes discussion, one exam, one assignment and several quizzes. Students need to finish all quizzes in the related Module before they can take the exam. **10 bonus points** will be given for students who can complete the exam 2 calendar days before the deadline. For example, you will get extra 10 points if you complete Exam I two (2) days before the due date. Students could also get **1 bonus point** for the quiz if they can complete the quiz 2 calendar days in advance.

Content	Point	Deadline
Module 1*		
Module 1 Discussion A	5	January 10
Chapter 1 Quiz	5	January 13
Chapter 2 Quiz	5	January 17
Chapter 3 Quiz	5	January 20
Module 1 Discussion B	5	January 24
Chapter 4 Quiz	5	January 27
Chapter 5 Quiz	5	January 31
Exam I	100	February 3
*To pass Module 1, you need 95 points out of 135 points		

Module 2*		
Module 2 Discussion	5	February 7
Chapter 6 Quiz	5	February 10
Chapter 7 Quiz	5	February 14
Assignment 1	24	February 21
Chapter 8 Quiz	5	February 24
Chapter 9 Quiz	5	February 28
Chapter 10 Quiz	5	March 2
Exam II	100	March 13
*To pass Module 2, you need 105 points out of 154 points		
Module 3*		
Module 3 Discussion	5	March 16
Chapter 11 Quiz	5	March 27
Chapter 12 Quiz	5	March 30
Assignment 2	24	April 6
Chapter 13 Quiz	5	April 10
Chapter 14 Quiz	5	April 13
Chapter 15 Quiz	5	April 17
Exam III	100	April 27
*To pass Module 3, you need 105 points out of 154 points		

Exams

Number of Exams	3
Type(s) of Questions	True/False and Multiple Choice
Each exam worth (# of points)	100
Total Points	300

There are 15 quizzes (one per chapter), each containing 5 questions and worth 5 points. There are also 3 exams (one per module), each containing 50 questions and worth 100 points.

Taken with the *Assessments Tool*. A proctor will not be required for exams, nor will any other special arrangements be required. Each exam will include multiple choice and true/false questions.

Assignments

Number of Assignments	2
Each Assignment worth (# of points)	24
Total Points	48

There are 2 assignments with four questions in total associated with the Round Robin tournament scheduling. Each discussion question is worth a total of 12 points. The instructions are located in attached Word documents, the examples are located in attached pdf documents, which you must download to view.

Submitted via the *Assignments Tool*.

There are 4 discussion questions. Each discussion question is worth a total of 5 points. Students must answer each discussion question and also post at least 2 meaningful replies to other peers' posts in order

to receive 5 points. Students will receive 3 points by answering the discussion question, while the replies are worth 1 point each.

Discussions take place with the *Discussions Tool*.

Grading Breakdown

Item	Value (Points)
Discussion	20
Quizzes	75
Assignments	48
Exams	300
Total Points	443

GRADING

	Percentage	Points
A	90 - 100	398 - 443
B	80 - 89	354 - 397
C	70 - 79	310 - 353
D	60 - 69	265 - 309
F	0 - 59	0 - 364

COMMUNICATION

In MUOnline: (delete any not being used)

- Mail tool (course e-mail tool remains in the course)
- Chat tool (electronic office hours or electronic group meeting space)
- Who's Online (list of who is currently working in the course section)

Don't hesitate to contact me directly with questions or concerns. You can reach me through the MUOnline *Mail Tool*. Please don't let your questions hang out there and simmer. If you are not sure about something the best thing to do is to ask about it right away! Something that may seem obvious to me may not be obvious to you at all!

INSTRUCTOR BIOGRAPHY

Dr. Jennifer Mak is a Full Professor and Director of Sport Management at Marshall University. She received her Ph.D. and her Master degree from Indiana University – Bloomington and a MBA from Marshall University. She has worked in various capacities in the world of sport and recreation including administrative positions in sports camps, national sport associations, conventions and public park districts with populations of over a quarter million.

Dr. Mak has published over 50 refereed journal articles, proceedings, book chapters and research abstracts. She has received numerous research and teaching development grants and have delivered over 90 professional and scholarly presentations.

Dr. Mak has been recognized for her excellence in national, regional and state levels. She was the recipients of the Marshall University Distinguished Artists & Scholars Award; the national Service Award from Research Consortium of American Alliance for Health, Physical Education, Recreation and Dance; the Mabel Lee Award for the national outstanding young professor of the year and the Ray O. Duncan Award from the West Virginia Association for Health, Physical Education, Recreation and Dance. The Ray

O. Duncan award is given in recognition of long and distinguished service to a leader who exemplifies the best in service, research, teaching and administration to the Health, Physical Education, Recreation and Dance professions.

UNIVERSITY POLICIES

Academic Dishonesty

All students should be familiar with the university's policy concerning academic dishonesty. This policy can be found on pp. 67 – 69 of the 2011-2012 undergraduate catalog

http://www.marshall.edu/catalog/Undergraduate/UG_11-12_published.pdf

Policy for Students with Disabilities

Marshall University is committed to equal opportunity in education for all students, including those with physical, learning and psychological disabilities. University policy states that it is the responsibility of students with disabilities to contact the Office of Disabled Student Services (DSS) in Prichard Hall 117, phone 304 696-2271 to provide documentation of their disability. Following this, the DSS Coordinator will send a letter to each of the student's instructors outlining the academic accommodation he/she will need to ensure equality in classroom experiences, outside assignment, testing and grading. The instructor and student will meet to discuss how the accommodation(s) requested will be provided. For more information, please visit <http://www.marshall.edu/disabled> or contact Disabled Student Services Office at Prichard Hall 11, phone 304-696-2271.

University Computing Services' Acceptable Use Policy:

All students are responsible for knowing this policy, which can be found on the web at

<http://www.marshall.edu/ucs/CS/accpuse.asp>

Affirmative Action Policy:

This course will follow Marshall University's policy on Affirmative Action, which can be found on p. 64 of the 2011-2012 undergraduate http://www.marshall.edu/catalog/Undergraduate/UG_11-12_published.pdf. Specifically, all students will be afforded equal opportunity without regard to race, color, sex, religion, age, disability, national origin, or sexual orientation.